What if you could shape your own future city where you live and work in a way just as you wanted it to be? How would it look like?

What if you could only live in three places for the rest of your life? Which would you choose and why?

What if the manifold disruptions we experience today lead to a new behaviour of people? How would the built environment change and why?

What if we could live for 120 years? Would the concept of work be redefined?

What if you could have free, unlimited service in your workspace? Which would you choose?

What if you were an AI-driven robot in a workplace? What would you say to those who work in it?

What if you could only work in one extended office reality for the rest of your life? What would you choose to work in and why?

What if fintech will replace old concepts to discover advanced investment opportunities that deliberate you from an historic mindset of optimisation, efficiency, and scalability? What kind of new values can you imagine?

What if the top 100 companies with the largest incomes had to contribute directly to the. Improvement of the environment and the society (besides taxes)? What kind of contributions can you imagine?

What if all the oceans dried up? Would you risk buying the land and develop it?

What if algorithms took over the world of real estate? What kind of task would be left to the real estate agents?

What if you had unlimited money as a real estate company? What kind of project would you initiate today?

What if you could change one thing about real estate service? What would I be?

What if someone wrote a story about you as a real estate agent? Would you be a considered a hero or a villain in your story?

What if the Law of Attraction exists in workspace management? If yes, can architecture augment or moderate it to success and efficiency of the team?

What if artificial light was banned? Would it change the quality of the workspace and how?

What if you could replace only one thing about the workspace through a digital tool? What would it be?

What if you could not make your own decisions regarding the development of your next office tower, but you had to choose someone else to make them for you? Who would you choose and why?

What if you had the chance to write a best-selling novel about a real estate services company? Would it be a romance, mystery, or factual historical account?

What if you could do one thing regarding the future of the office so well you could be famous? What would you do?

What if you had to teach your younger colleague in your real estate service company one thing? What would you teach today?

What if you had to choose between a comfortable and inspiring work-space in which you would work for only a few years or a boring, uncomfort-able workspace for your entire career? Which would you choose and why?

What if you had to live one workday over and over again? What would your chosen day be like?

What if you enter your office and were twenty years younger? Would you still enjoy it?

What if extra lives as avatars were a thing in the real world, how would you get them?

What if you are the curator of an advanced workspace and can pick any three people from history to come and work in your workspace for five years. Who do you choose and why?

What if you were trapped in a work-space for one week to finish a life changing as-signment and could only bring three things, what would they be?

What if you could make one law in the workplace, what would it be?

What if you could create your own company with no limits on how it functions, what kind of government structure would it have and why?

What if the current real estate economy is not based on the concept of static buildings but driven by atmospheric places in permanent flux able to change at any time?

What if technology, human beings, and buildings would be always in interdependencies. How can people benefit from this permanent beta condition?

What if our environment shifted towards one based on hyperscale computing, encompassing an entire alternative world in which we spend the majority of our time?

What if cognitive building solutions provided real time information to better manage energy consumption, optimise space, re-duce operating costs and simplify property planning and management?

What if it were normality for architecture to be based on the concept of looking beyond the "known" and appreciating the fact that there is never certainty about the whole picture to encourage experimentation.

What if the urban community requires a strong participatory approach to neighbourhood and city design that is human, social, circular, and uplifting? How would it change the neighbourhood or urban experience?

What if there is never a final version of your working environment and all settings, physical and virtual, are in a permanent beta state? How would it benefit the creativity of knowledge workers?

What if a new close relationship of residents and knowledge workers with the natural environment were enhanced using direct nature, in-direct nature and space and place conditions?

What if the next generation office did not meet any of the existing standards? How would it look?

What if architectural typologies were a cliché? How would we rethink the space in which we work, given the current technological and social changes?

What if more than half of the existing office space was obsolete like tomorrow's typewriter? What strategy would be most successful with regards to sustainability?

What if the fact that the countryside rather than the city provides a better quality of life? Can digital connectivity generally make the countryside attractive for the workplace?

What if there were no more routine tasks left and everything was based on individual collaboration and agile management models? How would your day in the workplace look like?

What if building standards were not rigid systems, but contained options for individual adaptation that encourage tenants and even employees to actively engage with their surroundings on a daily basis?

What if knowledge workers prefer to work from home or in co-working spaces close to home? Apart from social aspects, for what kind of work do we need offices?

What if there was no electricity for a year anywhere in the world? How would this effect the working world? What would be the alternatives?

What if you could invent one thing regarding your communication with clients or stakeholders? What would it be?

What if you found out that your office tower no longer had any financial value? Where and how do you carry out the rescue operation?

What if the most important aim of the built environment is to create and enhance a sense of community? Where are the places of transformation, we start the change?

What if the purpose of architecture is to be generous, benefitting the owner, the end user, the precinct, the city at large as well as the broader environment?

What do you think the future city will look like? What radical changes do you think we will see in the next 50 years? Which will be the key drivers of economic growth and prosperity?